

## The Story of the Red Bird



"When I first heard the Orchestra play, and was invited by Peter Readman to find a visual identity for it, I knew that what had to be expressed was lightness, brightness and colour, and all the energy of the players...

I looked around at what might do this and came straight to Phillip Sutton's paintings.

For me they have always been about that same spontaneity and life...

I asked Phil to come and hear the Orchestra, and he painted a series of birds, amazing birds. Each one contains the qualities of the Orchestra, but the red bird stood out as the sparkling symbol of all we were looking for."

Michael Wolff Wolff Olins, design consultancy

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